

CYCLING NEW ZEALAND

A Purpose for All





Our Story

Cycling has a long and vibrant history in New Zealand, fostered by the communities that represent each code - Road, Track, MTB, BMX & Cyclo-cross.

Cycling New Zealand itself was established in 2003 as the national sporting federation, embracing all forms of cycling - at all levels.

Cycling New Zealand's role is to work closely with national bike and cycling organisations to set a platform for strengthening cycling opportunities in New Zealand and provide long-term direction for the sport.

We will also continue to invest in high-performance programmes, athlete development programmes, sporting pathways and community initiatives.

We see success as:

- Growth in participation and broader membership
- More role models for cycling
- Increased international medal success
- A strong and robust eco-system



A purpose for all – Unlocking People Potential

A purpose is like a star that guides our direction of travel. It is something for people and organisations to follow. Our purpose binds us together, no matter what the current strategy or immediate priorities might be. It is the reason we exist and what we strive to achieve. It creates a sense of strength and resolve.

Cycling New Zealand's purpose is **Unlocking People Potential**. At the heart of our purpose is seeing the value in people for who they are today and what they could become in the future. We see potential in all ages of people, and all stages and forms of cycling. We see people potential in every aspect that our sport provides; from kids learning to ride, mechanics preparing race bikes, coaches working with teams, and to athletes performing on the world stage.



Cycling New Zealand's role in bringing the purpose to life

PERFORMING

High-performance programmes delivering winning performances on the world stage



PROVIDING

Enabling relevant and competitive racing through high quality events



SUPPORTING

Ensuring clear pathways exist within our sport to support athletes, coaches and commissaires



PARTNERING

Working together with partners both core and those in the wider eco-system, to achieve outcomes





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