



HEALTH & SAFETY BASICS

IMAGERY ON SOCIAL MEDIA

Posting Photos on Social Media

With any new season starting, it's a good time for the club to re-look carefully at what is being posted online in the clubs name.

The new season is an exciting time for riders and Clubs, and BMXNZ can feel the pride & excitement in the text that accompanies many photos posted online.

We are all aware of what may be considered inappropriate for posting on line. Yet many of the sport give little thought to the rules & regulations of our chosen sport when we post photos to promote our riders or Clubs. Almost in any season BMXNZ has seen photos online showing riders racing at clubs without gloves, others in shorts without pads of any description or using open face helmets.

All Clubs have a responsibility under Health and Safety legislation & their own Health & Safety Policies to minimise the risk to our riders of the hazards associated with our sport. It is quite clear what the minimum safety requirements are for BMXNZ Affiliated Clubs and their members while racing or using a BMX track. It's against the sport standards that some people will ride their club track without the required protective equipment and clothing, but to then post these images online for all to see is irresponsible of the clubs.

BMXNZ recommends all Clubs to please be mindful of what is posted online by your club and how you want your club to be represented in the online communities

Steve Adair

BMXNZ Board

Health & Safety Portfolio

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