

Cycling New Zealand Strategic Overview 2017– 2020

Vision <i>(What we aspire to)</i>	Inspiring New Zealanders to Ride				
Mission <i>(Why we exist)</i>	Leading and empowering the growth and success in cycling for New Zealanders				
Key Outcomes <i>(What success looks like)</i>	Increased medal success internationally Growth in participation and broader membership More role models for New Zealand and cycling A strong, healthy, and sustainable organisation				
Core Values <i>(principles that dictate behaviour and action)</i>	We are proud of who we are, what we do, and the sport and organisation we represent We care equally about people and performance We are inspired and inspiring We are humble and engaging We are driven by the legacy we will leave				
Core Programme Areas	High Performance	High Performance Athlete Development	Sporting Pathways	Community Pathways	Leadership and Operations
Value Proposition <i>(The value we offer)</i>	<ul style="list-style-type: none"> Consistent multi-medal Olympic and World Championship success 	<ul style="list-style-type: none"> Sustainable future high performance success 	<ul style="list-style-type: none"> Integrated and sustainable competitive pathways 	<ul style="list-style-type: none"> Credible national partner that supports key government community cycling initiatives that are aligned to our key outcomes 	<ul style="list-style-type: none"> Effective organisational and sport leadership Operational delivery that enables achievement of our key outcomes
Delivered Through <i>(principles, systems and structures)</i>	<ul style="list-style-type: none"> Structured centralised Track high performance programme Quality campaign support for high medal potentials across MTB, BMX, and Road 	<ul style="list-style-type: none"> National and Regional Performance Hubs network Targeted and structured national development programme for Track. Targeted campaigns across MTB, BMX, and Road 	<ul style="list-style-type: none"> Clear alignment and integration with Member Organisations Delivering tangible sustainable value to current and future members that supports retention and growth 	<ul style="list-style-type: none"> Engagement focussed on where we have strengths to deliver unique offerings, which have tangible value to sector and Cycling New Zealand Linking community engagement to broader membership and ultimately sporting pathways 	<ul style="list-style-type: none"> Strong governance and organisational leadership working to good practice principles Organisational structure that is fit for purpose, with efficient organisational systems and processes
Targeted Priorities <i>(What is critical for success)</i>	<ul style="list-style-type: none"> World class athletes on and off the bike World class leaders, coaches and support staff World class planning and delivery World class daily training environments 	<ul style="list-style-type: none"> Systematic talent identification and talent confirmation across all codes Structured development that is age and stage appropriate Strong connection and alignment with codes and regions Accessibility to appropriate competition that enhances development and prepares for future success. Effective process that proactively individualises and manages athlete transitions into, through and out of HPAD. 	<ul style="list-style-type: none"> Effective national events and major events leadership Quality school competitions that support growth and link to broader sport pathways Efficient club, school and rider affiliation, membership and licencing management, with additional value-add to members where possible Targeted and progressive coach and officials education Practical tools and resources to ensure club and school cycling programmes effectively operate 	<ul style="list-style-type: none"> National partnerships with relevant Government agencies to maximise investment in to community cycling. Local partnerships with Councils and Regional Sports Trusts to facilitate ongoing support of riding groups and rider training Adaptability and flexibility of the programme and Ride Leaders. An inspirational culture with social, peer and community connection. A clear communication plan with all stakeholders, partners, and Ride Leaders. 	<ul style="list-style-type: none"> Capable and engaged staff operating with a proactively managed performance culture Maximising Government, commercial and broader revenue growth and retention Effective stakeholder relationships through proactive stakeholder management Communication strategy that supports the delivery of key outcomes and targeted priorities Proactive Health & Safety management
Overarching Goals <i>(What we set out to achieve by 2020)</i>	<ul style="list-style-type: none"> 3 Medals at the Tokyo Olympic Games Platform for success at 2024 Olympic Games is in place 	<ul style="list-style-type: none"> At minimum 7 Performance Hubs operating sustainably Increased quality and quantity of riders to enter HP programme in 2020 across all codes 	<ul style="list-style-type: none"> Event endorsement programme created and implemented All targeted National events delivered to agreed standard and cost Growth of membership to over 10,000 across all codes 	<ul style="list-style-type: none"> Collaborative partnerships with Government measured by investment in community cycling 	<ul style="list-style-type: none"> Over 80% staff satisfaction in annual staff engagement surveys \$250,000 reserve created without negatively impacting achievement of key outcomes