



**CYCLING  
NEW ZEALAND**

PRINCIPAL PARTNER



**SHARE  
YOUR LOVE OF  
BIKING**



## WHAT COUNCILS AND REGIONAL SPORTS TRUSTS CAN PROVIDE RIDE LEADERS

Ride Leader's inspire people to cycle. They share their love of biking by taking others on rides in the community and support them to develop their skills and confidence to ride. They provide a great community service and get our community biking. The list below is a few ideas of how Councils and Regional Sports Trusts have helped support these great community champions to keep doing the great job they are doing.

- 1.** Promotion of led-ride groups through various Council or Regional Sports Trust communication channels.
- 2.** Partnering with a local bike shops to provide bike servicing.
- 3.** Opportunities to catch up with other leaders and share ideas.
- 4.** Bike lights in autumn to hand out to group members.
- 5.** Give aways for group members such as cyclist road codes, pack covers, tip sheets and maps.
- 6.** Mentoring with experienced leaders and providing a sounding board for advice.
- 7.** Clear communication channels at Council to allow leaders to feedback to Council on pathways or bike infrastructure.
- 8.** Ride leader jackets or jerseys for them to lead their rides in.
- 9.** Prezi cards or supermarket vouchers.
- 10.** Use of Council fleet bikes or trailers to get new people in to led-ride groups.
- 11.** Development sessions such as with other organisations like Cycle Action Network.
- 12.** Acknowledging the great work they do.
- 13.** Potential links to key contacts within each organisation and clubs/groups to help refer people on to.